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#### **BRAND ETHOS**

"Black Label represents outstanding design and beautiful craftsmanship driven by Italian manufacturers who share our passion for perfection.

The results are beautifully crafted, lightweight frames with a seamless finish that maintain the ultimate comfort and performance."

**Gunnar Gunnarsson, Founder** 

JAPANESE TITANIUM //

MADE IN ITALY //

LIGHTWEIGHT //

SCREWLESS //

HYPOALLERGENIC //

REYKJAVIK EYES



## WHERE IT ALL BEGAN

Reykjavik Eyes was conceived by Icelandic frame designer Gunnar Gunnarsson. As a child, Gunnar worked in his parent's opticians in Iceland spending his summer holidays replacing lost screws and working on broken glasses.

This work spurred Gunnar to design his own frames and so, Reykjavik Eyes was born.

## ACCOMPLISHED DESIGN

Gunnar took three years to design, test and refine his original idea. The result was ground-breaking and pushed the boundaries of frame design.

Reykjavik Eyes was recognised for its combination of technology, wearability and style.





## BLACK LABEL LAUNCH

In 2014, Reykjavik Eyes Black Label was launched. Skilfully designed in Iceland and expertly crafted in Italy from the highest quality beta titanium, these frames are exceptionally lightweight, screwless and hypoallergenic.

Today, the Black Label collection includes models in both titanium and acetate. They are some of the lightest and strongest frames ever made, offering a unique combination of comfort, strength and style.

## INSPIRATION & COLOUR

Each of the sleek models are available in three colours that combine a sophisticated palette with hints of vibrant hues, all inspired by the landscape of Iceland.



FEATURED FRAME // SKADI C4



## ITALIAN CRAFTSMANSHIP

Manufactured in Italy by specialist craftsmen, every aspect of a Black Label frame is made to the highest standard. From the perfectly flush finish of the screwless hinge and the rich colours of the titanium, to the delicate branding on the end tips.

Every detail has been carefully considered allowing the wearer to express themselves without compromising on technicality.

## STYLE MEETS COMFORT

Our passion for innovation and interpretation of style goes beyond the confines of fashion ensuring ultimate comfort and wearability.

Every aspect is considered from start to finish with the wearer in mind.



### AS SEEN ON...



OTMAR SZAFNAUER
Chief Executive Officer & Team Principal
of the Racing Point F1 Team



CHARLOTTE DE CARLE Presenter, DJ & Model



**LESLIE BIBB**American Actress & Model

#### POINT OF SALE - STANDARD

#### HANGING BANNER WITH CORD

W 50cm x H 150cm Order code: REBLBAN2



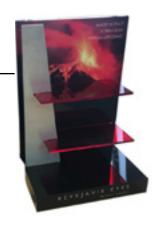


W 17.5cm x H 11cm x D 2.5cm Order code: REBLOCK002



#### **2PC DISPLAY STAND**

W 24cm x H 33cm x D 18cm Order code: REBLSTAND5



#### **BRAND BOOK**

**A5** 

Order code: REA5B02



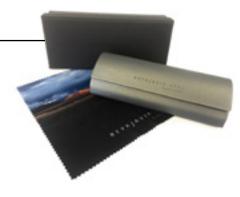
#### MAGNETIC FRAME INCLUDES 4 DOUBLE SIDED INSERTS

W 21cm x H 15.4cm x D 4cm Order code: REBLINKIT



#### **PACKAGING**

Box, cloth & case Order code: REYBLSET



#### **LOGO BLOCK - BLACK**

W 16cm x H 10cm x D 3cm Order code: REBLOCK003



#### **PAPER BAG**

With rope handles



#### **RAMP**

W 18.5cm X L 32cm X H 6cm Order code: REBLRAMP1



## **CAMPAIGN PHOTOGRAPHY**



## IN STORE DISPLAYS













## **EXHIBITIONS**

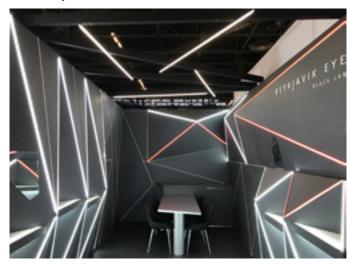
100% OPTICAL, LONDON



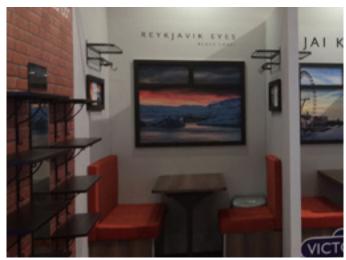
HONG KONG OPTICAL FAIR



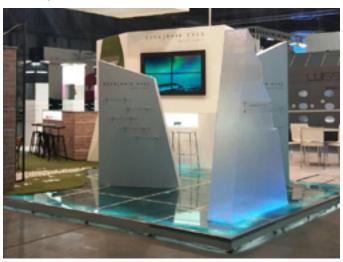
SILMO, PARIS



OPTI, MUNICH



MIDO, MILAN



VISION EXPO EAST, NEW YORK



## TITANIUM MODELS

## **ALLY**

ALLY features a curved rectangular front with upswept edges. The two tone, hand-sprayed titanium adds a stylish finish to these models which combine black, red and purple with gold.

C1 // BLACK & GOLD

ORDER CODE: REALL1 52-16-140



C2 // RED & GOLD

ORDER CODE:REALL2 52-16-140



C3 // PURPLE & GOLD

ORDER CODE: REALL3 52-16-140



## ARIA NEW

ARIA is a contemporary take on the classic cat-eye shape. With minimalistic design, on trend colours, this is a highly wearable frame.

C1 // BURGUNDY & RED

ORDER CODE: REARII 51-17-140



C2 // BLACK & PINK

ORDER CODE: REARI2 51-17-140



#### C3 // STONE & GOLD

ORDER CODE: REARI3 51-17-140



## **ATHENA**

A striking frame available in a feminine range of colours. ATHENA features a distinctive pattern on the temples inspired by Iceland's glaciers.

C1 // RED

ORDER CODE: REATH1 52-16-140



C2 // PURPLE

ORDER CODE: REATH2 52-16-140



C3 // BLACK

ORDER CODE: REATH3 52-16-140



## BEYLA

BEYLA is a petite rounded rectangular frame with striking colour combinations. Pairing black with magenta, emerald green with red and metallic purple with gold.

C1 // BLACK

ORDER CODE: REBEY1 52-15-145



C2 // BRUSHED TURQUOISE

ORDER CODE: REBEY2 52-15-145



C3 // BRUSHED PURPLE

ORDER CODE: REBEY3 52-15-145



C4 // PINK

ORDER CODE: REBEY4 52-15-145



## BIL

BIL is a rounded aviator featuring cut out detailing on the temples and a double bridge, which adds style and character.

C1 // BLACK ORDER CODE: REBIL1 50-20-145



C2 // GUN
ORDER CODE: REBIL2
50-20-145



C3 // BLUE ORDER CODE: REBIL3 50-20-145



## **BRAGI**

With the choice of four colourways, BRAGI is a simple yet striking round eye that offers something for everyone.

C1 // DARK GUN
ORDER CODE: REBRAG1
50-19-140



C2 // GOLD
ORDER CODE: REBRAG2
50-19-140



C3 // BLACK
ORDER CODE: REBRAG3
50-19-140



C4 // BLUE
ORDER CODE: REBRAG4
50-19-140



## DELLING

A simple, but stylish frame, DELLING's use of contrasting colours add character and gives them a unique look.

C1 // DARK CHERRY

ORDER CODE: REDEL1 52-16-135



C3 // BLUE

ORDER CODE: REDEL3 52-16-135



#### C4 // PINK

ORDER CODE: REDEL4 52-16-135



## **EDEL**

EDEL is a wider, rectangular frame for a sophisticated, but lightweight look. Each model comes in a mixture of striking colours, complementing its feminine character.

#### C1 // PINK

ORDER CODE: REEDE1 51-16-145



#### C2 // WHITE

ORDER CODE: REEDE2 51-16-145



#### C3 // DARK BLUE

ORDER CODE: REEDE3 51-16-145



## **EIR**

EIR plays with contrasting colours for a bold look. The oval shape exudes style with a quirky twist.

C1 // PURPLE ORDER CODE: REEIR1 51-17-135



C2 // RED
ORDER CODE: REEIR2
51-17-135



C3 // BLACK ORDER CODE: REEIR3 51-17-135



C4 // PINK
ORDER CODE: REEIR4
51-17-135



## **ELVAR**

ELVAR is a oversized square frame with a distinctive double bridge and unique split temples.

C1 // BLACK ORDER CODE: REELV1 53-17-145



C2 // BRUSHED GUN
ORDER CODE: REELV2
53-17-145



C3 // BRUSHED BROWN
ORDER CODE: REELV3 53-17-145



## **EMBLA**

EMBLA is a fashion conscious frame with a subtle colour palette creating a sophisticated look that complements any face shape.

C1 // BLACK

ORDER CODE: REEMB1 53-15-145



C2 // PURPLE

ORDER CODE: REEMB2 53-15-145



#### C3 // BLUE

ORDER CODE: REEMB3 53-15-145



## FREDRIK NEW

FREDRIK is a large rectangular frame with a two-tone front. The hand-sprayed titanium adds a stylish finish to this modern frame.

#### C1 // GUN & ORANGE

ORDER CODE: REFRE1 56-18-145



#### C2 // BLACK & BLUE

ORDER CODE: REFRE2 56-18-145



#### C3 // BLUE & GOLD

ORDER CODE: REFRE3 56-18-145



## **FULLA**

This unisex frame is fashion-forward and features a smart double bridge. FULLA boasts a rounded front to suit many face shapes.

C1 // BLACK ORDER CODE: REFUL1 50-19-145



C2 // BRUSHED GUN
ORDER CODE: REFUL2 50-19-145



C3 // BRUSHED BROWN
ORDER CODE: REFUL3
50-19-145



## HEIMDALL

HEIMDALL is a classic rectangular men's frame with contrasting bridge in three flattering colourways.

C1 // BLACK & GOLD ORDER CODE: REHEIM1 54-17-140



C2 // GUN
ORDER CODE: REHEIM2
54-17-140



C4 // BLUE
ORDER CODE: REHEIM4
54-17-140



## **JESPER**

This distinctively rounded yet angular frame bursts with retro vibes. JESPER is available in stone, brushed brown and orange, there is a colour for every occasion.

C1 // STONE
ORDER CODE: REJES1
47-22-145



C2 // BRUSHED BROWN

ORDER CODE: REJES2 47-22-145



C3 // ORANGE

ORDER CODE: REJES3 47-22-145



## KARA

A fashionable choice with elegant details. From the double bridge to the oversized lenses, KARA radiates personality and style.

C1 // BLACK
ORDER CODE: REKARA1
52-15-140



C2 // TEAL

ORDER CODE: REKARA2 52-15-140



C3 // BRUSHED PURPLE

ORDER CODE: REKARA3 52-15-140



## LARA

An oversized cat eye with ombré detailing on the fronts. Black turns to purple in C1, C2 features a gradient red and on C3 deep blue fades into bright blue. This ombré effect is a new addition to the collection.

C1 // BLACK & PURPLE

ORDER CODE: RELAR1 52-15-140



C2 // RED

ORDER CODE: RELAR2 52-15-140



C3 // BLUE

ORDER CODE: RELAR3 52-15-140



## LOKI

A classic rectangular frame, LOKI features bright colours on the inside of the temples that contrast with the overall dark exterior of the frame.

C1 // GUN

ORDER CODE: RELOKII 53-18-140



C2 // BLACK

ORDER CODE: RELOKI2 53-18-140



C3 // BROWN

ORDER CODE: RELOKI3 53-18-140



## NOTT

NOTT is a feminine choice with split colours on the fronts. Slightly cat-eye in shape but remains understated and subtle.

C1 // BLACK & PURPLE

ORDER CODE: RENOTT1 52-16-135



C1 // PURPLE

ORDER CODE: RENOTT2 52-16-135



#### C1 // GUN & GOLD

ORDER CODE: RENOTT3 52-16-135



## **ODIN**

ODIN delivers a stand out frame that portrays a masculine edge - bold in style and available in a range of easy-to-wear colours.

#### C1 // BLACK

ORDER CODE: REODIN1 56-18-140



#### C3 // GUN

ORDER CODE: REODIN3 56-18-140



#### C4 // BLUE

ORDER CODE: REODIN4 56-18-140



## RIKHARD NEW

RIKHARD features a geometric square front with a double bar bridge along the brow line. An understated titanium trend piece for anyone looking for an updated look.

C1 // GREEN & GUN

ORDER CODE: RERIK1 54-17-145



C2 // GUN & BLUE

ORDER CODE: RERIK2 54-17-145



#### C3 // BLACK & RED

ORDER CODE: RERIK3 54-17-145



## ROSBERG

ROSBERG is a larger take on the classic rectangular frame. C1 features a new colour of hand-sprayed gloss black titanium, while C2 is a subtle brushed gun and C3 is a bright and bold metallic blue.

C1 // GLOSS BLACK

ORDER CODE: REROS1 51-17-145



C2 // BRUSHED GUN

ORDER CODE: REROS2 51-17-145



#### C3 // BLUE

ORDER CODE: REROS3 51-17-145



## SAGA

A unisex petite rectangular frame. Stand out with the bold coral on C5 or opt for a Reykjavik Eyes Black Label classic of black with neon green/yellow with C1.

C1 // BLACK & GREEN

ORDER CODE: RESAGA1 51-17-135



C3 // BLUE & RED

ORDER CODE: RESAGA3 51-17-135



C5 // CORAL

ORDER CODE: RESAGA5 51-17-135



## SIF

Not your every day glasses, SIF is a rounded frame with angular edges. The frame and temples feature a mix of contrasting colours, creating a unique look.

#### C1 // BLUE

ORDER CODE: RESIF1 51-16-135



#### C2 // BLACK

ORDER CODE: RESIF2 51-16-135



#### C3 // PURPLE

ORDER CODE: RESIF3 51-16-135



#### C4 // CHERRY

ORDER CODE: RESIF4 51-16-135



## SKADI

A smaller take on the classic round-eye, SKADI is a contemporary frame that exudes old-style elegance. This timeless model pairs well with any outfit choice and suits all ages.

C1 // BRUSHED GUN

ORDER CODE: RESKA1 47-22-145



C2 // BLACK & GOLD

ORDER CODE: RESKA2 47-22-145



C3 // BRUSHED BROWN

ORDER CODE: RESKA3 47-22-145



#### C4 // ORANGE

ORDER CODE: RESKA4 47-22-145



## **SKOLL**

SKOLL features a straight brow-line to emphasise the masculinity of it's oversized rectangular profile.

C1 // BLACK

ORDER CODE: RESKO1 58-18-150



C2 // BRUSHED GUN

ORDER CODE: RESKO2 58-18-150



#### C3 // BLUE

ORDER CODE: RESKO3 58-18-150



## **STEFAN**

Classic and easy to wear, STEFAN's rectangular shape adds a contemporary and masculine edge to this otherwise understated frame.

C1 // BLACK ORDER CODE: RESTE1 53-17-145



C2 // GUN
ORDER CODE: RESTE2
53-17-145



C3 // NAVY
ORDER CODE: RESTE3
53-17-145



## SUNNA

SUNNA is inspired by the classic Aviator style. Pairing black with vibrant lime green or blue and gold with a striking red.

C1 // GOLD
ORDER CODE: RESUN1
55-15-145



C2 // BLACK
ORDER CODE: RESUN2
55-15-145



C3 // BRUSHED GUN ORDER CODE: RESUN3 55-15-145



## **SURT**

A fashionable choice, SURT is a chic frame that features a thick brow line and cut out wing detailing.

C1 // BLACK & GUN

ORDER CODE: RESUR1 51-19-145



C2 // BLACK & GOLD

ORDER CODE: RESUR2 51-19-145



C3 // BLUE

ORDER CODE: RESUR3 51-19-145



## **THOR**

THOR is a petite rectangular frame, available in three sophisticated colours. The refined frame delivers a classy feel.

#### C1 // BROWN

ORDER CODE: RETHOR1 52-18-140



#### C2 // GUN

ORDER CODE: RETHOR2 52-18-140



#### C3 // ANTIQUE BROWN

ORDER CODE: RETHOR3 52-18-140



## VILI

VILI is a classic round eye frame suited to many face types. Available in black with red inside temples, brushed gun with orange inside temples and brushed teal with pink inside temples.

C1 // BLACK ORDER CODE: REVIL1 47-21-145



C2 // BRUSHED GUN ORDER CODE: REVIL2 47-21-145



C3 // BRUSHED TEAL ORDER CODE: REVIL3 47-21-145



## **VOR**

This wonderfully rounded frame takes on the classic Aviator look. VOR has dark features with brighter colours on the inside temples making it a stand out frame.

C1 // BLUE ORDER CODE: REVOR1 50-20-145



C2 // BRUSHED GUN ORDER CODE: REVOR2 50-20-145



C3 // BLACK
ORDER CODE: REVOR3
50-20-145



## ACETATE IN-LAY & TITANIUM MODELS

## **AGNAR**

AGNAR is a bold combination of acetate and titanium. The round eye profile is complemented by the double bridge and angular accents.

C1 // BLACK & GOLD

ORDER CODE: REAGN1 48-21-145



C2 // TORT

ORDER CODE: REAGN2 48-21-145



#### C3 // GREY

ORDER CODE: REAGN3 48-21-145



## **ELENA**

A clean and refined rounded style with modern colour combinations. ELENA delivers a stylish look that complements most face shapes.

#### C1 // BLACK & GOLD

ORDER CODE: REELE1 51-17-140



#### C2 // WHITE & GOLD

ORDER CODE: REELE2 51-17-140



#### C3 // RED & GOLD

ORDER CODE: REELE3 51-17-140



## **KARL**

KARL is an oversized rectangular frame with a distinctive double bridge. The bold colourways deliver a sophisticated and unique look.

C1 // GREY

ORDER CODE: REKARL1 51-19-145



C2 // BLACK

ORDER CODE: REKARL2 51-19-145



C3 // GREY

ORDER CODE: REKARL3 51-19-145



## **MARKUS**

A unique square frame, MARKUS delivers a fashion-forward look in a range of colours.

C1 // BLACK

ORDER CODE: REMARK1 49-19-145



C2 // BLACK & GOLD

ORDER CODE: REMARK2 49-19-145



#### C3 // BLUE

ORDER CODE: REMARK3 49-19-145



## SOFIE

A perfect rounded frame that combines beautiful acetate with technical titanium. SOFIE is bursting with bold colours and lighter shades around the bridge and temples.

C1 // PURPLE

ORDER CODE: RESOF1 50-21-145



C2 // GOLD

ORDER CODE: RESOF2 50-21-145



#### C3 // BLACK

ORDER CODE: RESOF3 50-21-145



# ACETATE & TITANIUM MODELS

### ELLA

A beautiful blend of rich acetate and bright titanium. ELLA delivers a fashionable statement with it's eye-catching colour combinations.

GOTI is a bold, rectangular frame with a distinctive double bridge.

Available in three striking colours; vivid blue, smoky grey and ocean

C1 // BLACK

ORDER CODE: REA/ELL1 51-16-140



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/ELL1/A

#### C2 // PURPLE GRAD

ORDER CODE: REA/ELL2 51-16-140



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/ELL2/A

teal.

#### C3 // STONE

ORDER CODE: REA/ELL3 51-16-140



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/ELL3/A

### **GOTI**

#### C1 // BLUE GRAD

ORDER CODE: REA/GOT1 52-15-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/GOTI/A

#### C2 // GREY SMOKE

ORDER CODE: REA/GOT2 52-15-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/GOT2/A

#### C3 // TEAL GRAD

ORDER CODE: REA/GOT3 52-15-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/GOT3/A

REYKJAVIK EYES



A striking combination of acetate and titanium. KARLI is a perfect choice for those looking for a subtle round eye frame in neutral tones with a hint of colour on the inside temple.

#### C1 // GREY SMOKE

ORDER CODE: REA/KARLI1 47-21-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/KAR1/A

#### C2 // STONE

ORDER CODE: REA/KARLI2 47-21-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/KAR2/A

#### C3 // BROWN TORT

ORDER CODE: REA/KARLI3 47-21-145



ALSO AVAILABLE IN ASIAN FIT - ORDER CODE: REA/KAR3/A

# SUPRA MODELS

### ELSA NEW

ELSA is a petite and feminine model in the new Supra Collection. The subtle colourways of black, teal and red ensure the frame is easy-to-wear and suits many face shapes.

C1 // BLACK ORDER CODE: REELS1 52-16-140



C2 // BRUSHED TEAL ORDER CODE: REELS2 52-16-140



C3 // RED
ORDER CODE: REELS3
52-16-140



### **ERIKA** NEW

ERIKA is an oversized round eye with a curved double bridge. A stylish supra frame in three colours including a light powder blue-grey and a royal purple - both of which are new to the Black Label collection.

C1 // LIGHT BLUE GREY
ORDER CODE: REERII

50-18-145



C2 // PURPLE
ORDER CODE: REERI2
50-18-145



C3 // BRUSHED GOLD
ORDER CODE: REERI3

50-18-145



### NEO NEW

NEO is a classic men's supra frame available in three colours - black, brown and blue. C1 and C2 feature two tone detailing - a brushed gun bridge on the black and gold bridge on the brushed brown.

C1 // BLACK ORDER CODE: RENEO1 54-18-145



C2 // BRUSHED BROWN
ORDER CODE: RENEO2
54-18-145



C3 // BLUE ORDER CODE: RENEO3 54-18-145



### RAKNAR NEW

RAKNAR is an oversized rounded square frame with a distinctive double bridge. The colours remain muted allowing the bold shape of the supra frame to stand out.

C1 // BLUE ORDER CODE: RERAK1 51-18-145



C2 // BLACK
ORDER CODE: RERAK2
51-18-145



C3 // BRUSHED GUN ORDER CODE: RERAK3 51-18-145



# RIMLESS MODELS

#### C3 // BRUSHED BROWN

ORDER CODE: REALB3 54-15-145



### **ARNA**

ARNA is a slightly smaller rimless choice with quirky, angular shaped lenses. Easy to wear, this frame is available in a vibrant range of contrasting colours.

#### C1 // BRUSHED PURPLE

ORDER CODE: REARN1 55-15-140



#### C2 // GOLD

ORDER CODE: REARN2 55-15-140



#### C3 // PINK

ORDER CODE: REARN3 55-15-140



### **ERON**

ERON is classic in shape with subtle angular edges around the bridge. This best-selling frame is now available in six colourways to ensure there is something for everyone.

C1 // NAVY
ORDER CODE: REERO1
54-17-145



C2 // LIGHT GUN
ORDER CODE: REERO2
54-17-145



C3 // BLACK ORDER CODE: REERO3 54-17-145



C4 // GOLD NEW! ORDER CODE: REERO4 54-17-145



C5 // BLACK NEW!
ORDER CODE: REERO5
54-17-145



C6 // BLUE NEW!
ORDER CODE: REERO6
54-17-145



### **EDVIN**

EDVIN is classic in shape, the lightweight titanium details and pop of colour on the inside temple adds subtle characteristics to this rimless frame.

C1 // NAVY
ORDER CODE: REEDV1
56-17-145



C2 // BRUSHED GUN ORDER CODE: REEDV2 56-17-145



C3 // BLACK ORDER CODE: REEDV3 56-17-145



### **HENRIK**

Angular in style, HENRIK stands out with it's modern shape and bold colourways. Easy to wear, this rimless frame adds a quirky statement to any look.

C1 // BLACK & BLUE

ORDER CODE: REHEN1 49-19-145



C2 // GUN

ORDER CODE: REHEN2 49-19-145



#### C3 // BLACK & GREEN

ORDER CODE: REHEN3 49-19-145



IVAN is traditionally rectangular in shape, with lightweight titanium details that emphasise the subtle characteristics of this rimless frame.

C1 // BLACK ORDER CODE: REIVA1 56-17-145



C2 // LIGHT GUN
ORDER CODE: REIVA2
56-17-145



C3 // BRUSHED BLUE ORDER CODE: REIVA3 56-17-145



### **MARTA**

MARTA is a smaller rimless choice with quirky, angular shaped lenses in a feminine range of colours.

C1 // BRUSHED PURPLE ORDER CODE: REMAR1 51-15-145



C1 // BRUSHED TEAL
ORDER CODE: REMAR2
51-15-145



C1 // PINK
ORDER CODE: REMAR3
51-15-145



### **TEKLA**

TEKLA features rounded lenses with bright and bold inside temples. The quirky bridge offers a distinctive look for all face shapes.

C1 // BLACK ORDER CODE: RETEK1 50-17-145



C2 // BRUSHED GUN ORDER CODE: RETEK2 50-17-145



C3 // BRUSHED BROWN
ORDER CODE: RETEK3
50-17-145



# PETITE MODELS

### **ARON**

ARON is a petite titanium rectangular frame available in three flattering colourways, A simple, yet stylish choice.

C1 // NAVY

ORDER CODE: REARO1 47-16-125



C2 // DARK RED

ORDER CODE: REARO2 47-16-125



#### C3 // BROWN

ORDER CODE: REARO3 47-16-125



### **RUNI**

RUNI is an oval titanium frame with the brightest and most exciting contrasting colours of the petite collection.

#### C1 // NAVY & RED

ORDER CODE: RERUNI 48-16-125



#### C1 // BLUE

ORDER CODE: RERUN2 48-16-125



#### C1 // BRUSHED BROWN

ORDER CODE: RERUN3 48-16-125



### **SEFI**

SEFI is a rounded rectangle frame. Easy to wear, highly durable and available in three fun colourways.

C1 // BLUE

ORDER CODE: RESEF1 47-16-125



C1 // GUN

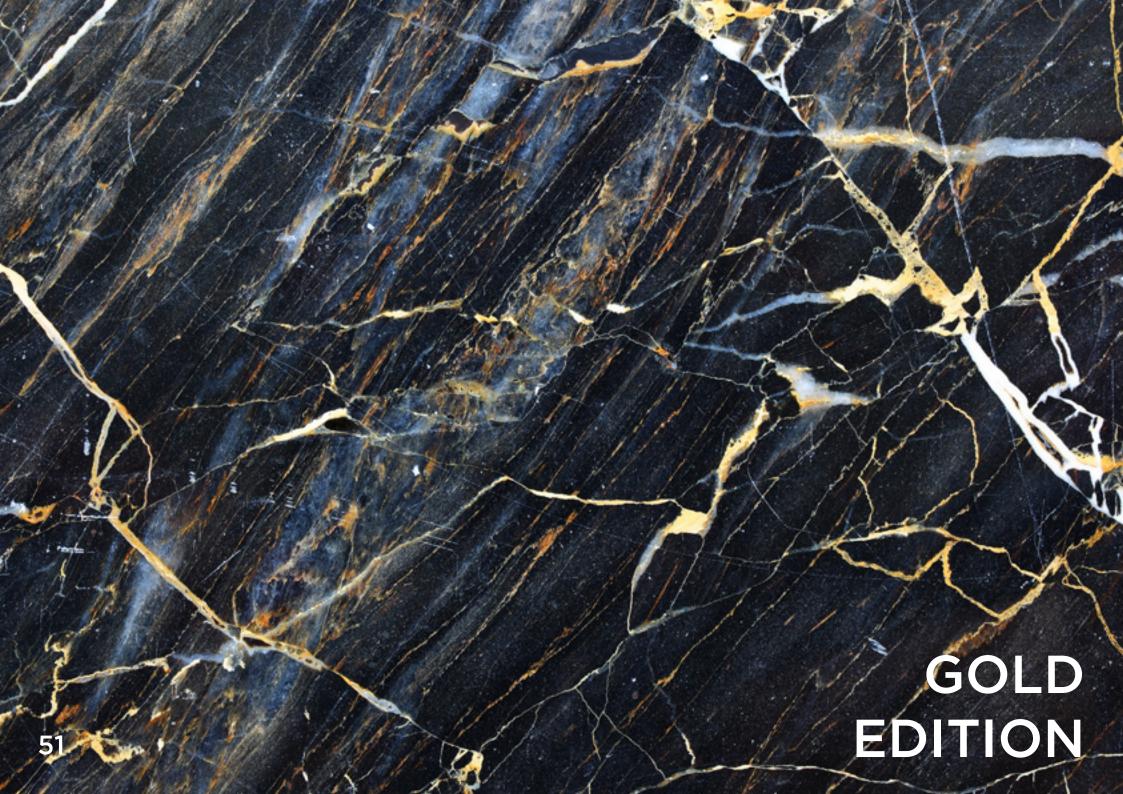
ORDER CODE: RESEF2 47-16-125



C1 // PURPLE

ORDER CODE: RESEF3 47-16-125





### **ELDFELL**

### **HENGILL**

#### C1 // 18K GOLD

ORDER CODE: REG/ELD1 53-18-140



ELDFELL is a classic and easy to wear rectangular frame plated in 18k satin gold ensuring a subtle and stylish look.

## C1 // 18K GOLD ORDER CODE: REG/HEN1 49-19-145



HENGILL is the most recent release to our Gold Edition collection. A bold and angular rimless frame in 18k Gold plated titanium.

### **KERID**

#### C1 // 18K GOLD

ORDER CODE: REG/KER1 52-18-140



This rectangular shaped frame with its unique angular design suits those looking for something striking but with a modest shape.

### KRAFLA

#### C1 // 18K GOLD

ORDER CODE: REG/KRA1 47-22-140



KRAFLA is a frame based on one of our best-selling Black Label frames, SKADI. A classic round eye with an angular bridge.

### **SURTSEY**

### HEKLA

C1 // 18K GOLD

ORDER CODE: REG/SUR1 47-22-145



SURTSEY keeps the classic round-eye shape with the natural grooves of the brow line that suits all face shapes.

C1 // 18K GOLD
ORDER CODE: REG/HEK1
58-14-145



Dark grey rectangular polarised lenses offer both style and protection against the sun. The double bridge offers an unique and contemporary style.

### **KATLA**

These sunglasses feature either dark grey flash, light blue or gold mirror lenses. The thin gold plated titanium frames have a rounded bridge to complement the round eye fronts.

C1 // GREY LENSES

ORDER CODE: REG/KAT1 50-19-145



C2 // BLUE LENSES

ORDER CODE: REG/KAT2 50-19-145



#### C3 // GOLD LENSES

ORDER CODE: REG/KAT3 50-19-145



# RIMLESS TECH

# ABOUT // RIMLESS TECH

EVERY FRAME IN THE COLLECTION FEATURES A SILICONE BAND AROUND THE LENS RIM, NOT ONLY ADDING A POP OF COLOUR, BUT DEFINING THE SHAPE OF THE LENS TOO.

USING INNOVATIVE SCREWLESS TECHNOLOGY, EACH RIMLESS TECH MODEL HAS BEEN DESIGNED WITH LIGHTWEIGHT TITANIUM MATERIAL, SILICONE TEMPLE TIPS AND RIVETED TEMPLE HEADS.

SHAPED BY THE FORCES OF NATURE, OUR INSPIRATION IS DRAWN FROM THE ICONIC LANDSCAPES OF ICELAND. FROM THE DANCING AURORA BOREALIS TO TURQUOISE BLUE GLACIERS, THROUGH TO THE VAST VOLCANIC DESERTS AND STAGGERING WATERFALLS.

# RIMLESS TECH // SILICONE BAND

THE SILICONE BAND ADDS AN ALMOST
TRANSPARENT FLASH OF COLOUR TO THE RIM.
A MODERN TAKE ON A CLASSIC STYLE.



### **SIRUS**

SIRUS boasts colour flashes indicative of the vivid shades of the Aurora Borealis. This colour pop is enhanced further by the clever addition of a matching coloured silicone band, beautifully framing this angular round eye frame.

SIRUS gives a modern and futuristic look.

SIZE // 49MM - 17MM - 145MM TYPE // RIMLESS TECH GENDER // UNISEX





FRAME COLOUR // C1 - BRUSHED GUN & BLUE
SILICONE BAND COLOUR // BLUE



FRAME COLOUR // C2 - BRUSHED TEAL & PURPLE
SILICONE BAND COLOUR // PURPLE



FRAME COLOUR // C3 - BLACK & NEON YELLOW
SILICONE BAND COLOUR // BLACK

### **ANDRES**

ANDRES is a bold statement piece for any wearer. The icy cold blue tones of C2 are drawn straight from the jagged and vast glaciers of Iceland, whilst the deep navy blue in C3 is reminiscent of the dark night sky whilst waiting for the flashes of the aurora borealis.

The silicone band enhances the rectangle shape with subtle angular features to give a modern feel. The rimless style ensures the frame is lightweight and comfortable.

SIZE // 54MM - 17MM - 145MM TYPE // RIMLESS TECH GENDER // MEN'S





FRAME COLOUR // C1 - GOLD & BLACK
SILICONE BAND COLOUR // BLACK



FRAME COLOUR // C2 - LIGHT GUN & BLUE SILICONE BAND COLOUR // BLUE



FRAME COLOUR // C3 - BLACK & NAVY
SILICONE BAND COLOUR // NAVY

### **ALEXIS**

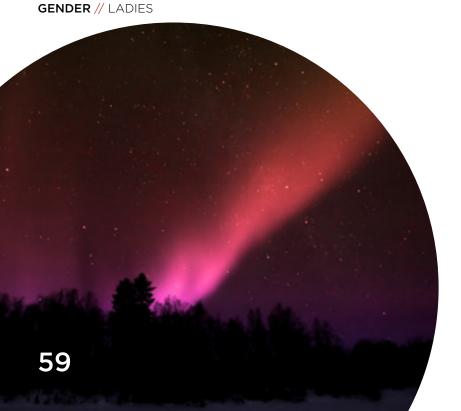
ALEXIS is a petite choice with geometric almost diamond shaped lenses - ALEXIS is both elegant and sophisticated.

Available in a feminine range of colours. From the classic combination of black and gold in C1, to the brushed teal with complementary teal silicone band in C2 through to the feminine pastel frosted pink in C3 with a vibrant pink silicone band.

ALEXIS is angular in all the right places.

SIZE // 53MM - 15MM - 140MM

TYPE // RIMLESS TECH





### **ERIK**

ERIK - classic in shape but bold in style. The silicone bands offer a futuristic finish whilst the rectangular shape ensures ERIK is easy-to-wear.

The colour combinations within ERIK are simplistic and subtle. C1 features deep navy and light blue, brushed brown and vibrant blue for C2 and a classic black and gold combination for C3.

SIZE // 53MM - 17MM - 145MM TYPE // RIMLESS TECH GENDER // MEN'S





