

JAEGER EYEWEAR PRESENTATION

ABOUT JAEGER EYEWEAR

JAEGER IS A LONG-ESTABLISHED, INSTANTLY RECOGNISABLE BRAND WITH AN EXCELLENT REPUTATION.



Famous for quality and style, Jaeger is one of the most recognisable fashion names on the High Street today. Fashion may come and go, but classic style lasts forever. This is the philosophy behind the Jaeger eyewear collection.

The frames are the epitome of classic British style and most are made out of pure titanium, so they are hypoallergenic, lightweight and immensely strong.



PURE TITANIUM EYEWEAR

MADE EXCLUSIVELY

EXCEPTIONALLY LIGHT AND STRONG; 48% LIGHTER THAN NORMAL METAL FRAMES, TWICE AS STRONG AS STAINLESS STEEL.

SOPHISTICATED MANUFACTURING TECHNIQUES ENSURE SUPERB QUALITY AND HIGH TECH FINISHES.

FRAMES MUST BE >98% TITANIUM TO CARRY THE "PURE TITANIUM" BANNER.

> NO EXPENSE IS SPARED IN THE PLATING OF THE FRAMES WITH GOLD, RUTHENIUM, RHODIUM AND PALLADIUM USED WHERE POSSIBLE.

HYPOALLERGENIC AND NICKEL ALLERGY FREE. RESISTANT TO CORROSION BY EXTERNAL AGENTS EG. PERSPIRATION AND SALT WATER.

HIGH PATIENT LOYALTY

> THE MAJORITY OF FRAMES ARE SUITABLE FOR PRESBYOPIC PATIENTS.



JAEGER LONDON & MOD COLLECTION



JAEGER LONDON #1



THIS SMALL, RECTANGULAR FRAME FEATURES A HALF-RIM LENS AND A SUBTLE LOGO ALONG THE TEMPLES. AVAILABLE IN TWO EYE-CATCHING COLOURS - NAVY AND CHOCOLATE.

$JAEGER\ LONDON\ \#21$

49mm - 18mm - 130mm



A SMALL, OVAL FRAME WITH A STUNNING STRIPED DETAIL ALONG THE TEMPLES, THIS TRENDY YET UNDERSTATED DESIGN IS AVAILABLE IN ONE COLOUR - ROSE.



JAEGER LONDON #22



JAEGER LONDON 22 FEATURES A SMALL, ROUNDED FRAME AND STYLISH, INTRICATE DETAILING ALONG THE TEMPLES. AVAILABLE IN TWO EYE-CATCHING COLOURS

- SALMON AND TAN.

JAEGER LONDON #36

50mm - 16mm - 135mm



A PETITE FRAME IN AN EASY-TO-WEAR SHAPE. C1 FEATURES A STRIKING TORT PATTERN WHILST C2 COMBINES A SOFT PINK WITH TORT EFFECT TEMPLES.



JAEGER LONDON #37



THIS JAEGER LONDON FRAME IS ELEGANT AND SOPHISTICATED. CONTRASTING TIPS ADD A TOUCH OF INDIVIDUALITY TO THIS FEMININE FRAME.

$JAEGER \ MOD \ \#31$

50mm - 17mm - 135mm



JAEGER MOD 31 FEATURES A ROUNDED FRAME WITH PATTERNED TEMPLES. THIS WOMEN'S DESIGN IS AVAILABLE IN TWO STYLISH COLOURWAYS - SMOKE & AQUA AND PLUM & PINK.

51mm - 16mm - 130mm

JAEGER MOD # 33



JAEGER MOD 33 FEATURES A ROUNDED FRAME WITH SUBTLY PATTERNED TEMPLES. THIS WOMEN'S DESIGN IS AVAILABLE IN TWO STYLISH COLOURWAYS - BROWN & BLUE AND GRAPE & ROSE.





JAEGER MOD 34 IS A STYLISH FRAME WITH PATTERNED DETAIL ALONG THE BROW LINE. AVAILABLE IN TWO FEMININE COLOURS - PURPLE AND WINE.



JAEGER MOD #35



JAEGER MOD 35 IS A THICK FRAME WITH A ROUNDED LENS, WITH ADDED DETAIL ON THE TEMPLES. AVAILABLE IN ONE COLOUR - BLACK.



JAEGER PURE TITANIUM COLLECTION



JAEGER # 206



THE JAEGER 206 IS A TRADITIONAL MEN'S FRAME. AVAILABLE IN TWO COLOURS, THIS DESIGN FEATURES A DISTINCTIVE DOUBLE BRIDGE WITH EMBOSSED DETAILING ALONG THE TEMPLES ADDING A SUBTLE FINISH.





THE JAEGER 228 FRAME IS A RIMLESS, WOMEN'S DESIGN AVAILABLE IN TWO COLOURWAYS - GOLD & BROWN ROSE AND GOLD & PALLADIUM. THIS DELICATE, OVAL-SHAPED DESIGN ALSO FEATURES THE SIGNATURE JAEGER BRANDING ACROSS THE TEMPLES FOR AN ELEGANT FINISH.



JAEGER # 232



THE JAEGER 232 IS A MEN'S RIMLESS FRAME, AVAILABLE IN THREE COLOURS - BROWN, GOLD & RUTHENIUM AND RUTHENIUM & GOLD. THE EMBOSSED BRAND DETAILING ALONG THE TEMPLES ADDS A CLASSIC AND SUBTLE FINISH TO THIS FRAME.

JAEGER # 234		51mm - 20mm - 140mm 53mm - 20mm - 140mm
C15 BROWN	C60 GOLD/RUTH	C62 RUTH/GOLD
CODE: J234C1551 J234C1553	CODE: J234C6051 J234C6053	CODE: J234C6251 J234C6253

THE MEN'S JAEGER 234 FRAME IS A CLASSIC DESIGN AVAILABLE IN A CHOICE OF EITHER BROWN, GOLD & RUTHENIUM OR RUTHENIUM & GOLD. THE FRAME HAS A SOFT METALLIC BROW LINE WITH BLACK LOGO DETAILING ALONG THE TEMPLES.



54mm - 19mm - 145mm

$JAEGER \ \#236$



THE JAEGER 236 FRAME IS A CLASSIC MEN'S DESIGN. THIS SMALL RECTANGULAR FRAME HAS A SOFT METALLIC RIM WITH ANGULAR DETAILING NEAR THE TEMPLES. WITH A SUBTLE JAEGER LOGO COMPLETING THE LOOK. AVAILABLE IN A CHOICE OF EITHER BROWN, GOLD & RUTHENIUM OR RUTHENIUM & GOLD.



THE RIMLESS DESIGN OF THE JAEGER 237 IS AVAILABLE IN TWO COLOURS - GOLD AND RUTHENIUM OR RUTHENIUM AND GOLD. THE EMBOSSED DETAILING OF THE JAEGER LOGO ALONG THE TEMPLES ADDS AN ELEGANT AND SOPHISTICATED FINISH TO THE FRAME.



JAEGER #244



CLASSIC AND ELEGANT, THE JAEGER 244 IS A SMALL RECTANGULAR FRAME WITH A SUBTLE EMBOSSED LOGO ON THE TEMPLES. THIS STUNNING WOMEN'S FRAME IS AVAILABLE IN TWO COLOURS - GOLD AND VIOLET.



JAEGER 245 IS A MEN'S RIMLESS DESIGN ROUNDED RECTANGULAR IN SHAPE WITH SLIM METALLIC TEMPLES THAT FEATURE THE SMART DETAILING OF THE JAEGER LOGO CREATING A SUBTLE YET SOPHISTICATED LOOK FOR THE WEARER. AVAILABLE IN TWO COLOURS - BROWN AND GREY.



$JAEGER \ \#266$



THE TRADITIONAL YET ELEGANT DESIGN OF THIS JAEGER 266 RECTANGULAR FRAME IS PERSONIFIED THROUGH THE INTRICATE DETAILING OF ITS BROAD TEMPLES, DESIGNED TO FEATURE STYLISH PATTERNS ALONGSIDE AN ENGRAVED JAEGER LOGO - ALL COMPLIMENTING THE COLOURS USED IN THE FRAME'S TEMPLE TIPS. AVAILABLE IN ROSE AND WINE.

 $JAEGER \ \#268$

52mm - 19mm - 140mm



WITH ITS SLEEK SUPRA DESIGN, THE JAEGER 268 OFFERS A CLASSIC LOOK FOR THE WEARER. AVAILABLE IN BROWN AND GUN, THIS RECTANGULAR MEN'S FRAME FEATURES A SIMPLE EMBOSSED LOGO ALONG THE TEMPLES FOR SOME EXTRA CLASS.





51mm - 17mm - 135mm



 $JAEGER \ \#271$



THE JAEGER 271 IS A SIMPLE AND STYLISH WOMEN'S FRAME. THIS RIMLESS, RECTANGULAR DESIGN IS COMPLIMENTED BY A CLASSY, EMBOSSED LOGO ALONG THE TEMPLES. AVAILABLE IN TWO STUNNING COLOURS - BROWN AND ROSE.



JAEGER # 276



THE JAEGER 276 IS A CLASSIC YET ELEGANT DESIGN. THE SMALL RECTANGULAR FRAME IS SUPPORTED BY THICK TEMPLES, STYLISHLY DESIGNED WITH EMBOSSED PATTERNING AND A SIGNATURE JAEGER LOGO. AVAILABLE IN TWO COLOURS - BROWN AND VIOLET.

$JAEGER \ \#277$

50mm - 18mm - 130mm







JAEGER # 279

52mm - 18mm - 130mm



THE JAEGER 279 IS A SMALL, RECTANGULAR DESIGN, AVAILABLE IN EITHER BROWN OR ROSE. THIS STUNNING FRAME IS COMPLIMENTED BY STYLISHLY DESIGNED DIAMOND-PATTERNED TEMPLES AND A SIGNATURE JAEGER LOGO.



47mm - 18mm - 130mm

JAEGER # 280



THE JAEGER 280 IS A SIMPLE METALLIC PETITE RECTANGULAR DESIGN. AVAILABLE IN BROWN AND VIOLET, IT FEATURES INCLUDE EMBOSSED DETAILING ALONG THE TEMPLES AND THE SIGNATURE JAEGER BRANDING FOR A SUBTLE FINISH.

JAEGER #281 CI5 BROWN CODE: J28ICI5BROWN5I CODE: J28ICI5BROWN5I CODE: J28ICI5BROWN5I

THE JAEGER 281 FRAME IS A SLEEK MASCULINE DESIGN, AVAILABLE IN THE CHOICE OF TWO COLOURS - TITAN AND BROWN. BOTH COLOURS FEATURE THE SIGNATURE JAEGER LOGO FOR SOME EXTRA CLASS.



JAEGER # 285



THE JAEGER 285 IS A SIMPLE AND STYLISH WOMEN'S FRAME. THE SMALL, RECTANGULAR LENSES ARE COMPLIMENTED BY CLASSY DETAILING ON THE TEMPLES. AVAILABLE IN TWO STUNNING COLOURS - GOLD AND ROSE.

$JAEGER \ \#288$

53mm - 19mm - 145mm



THIS SIMPLE METAL RECTANGULAR MEN'S FRAME IS STYLISH YET EFFORTLESS. AVAILABLE IN TWO EASY TO WEAR COLOURS - GOLD AND TITAN.



 $JAEGER\ \#289$

49mm - 19mm - 130mm



JAEGER 289 IS A SIMPLE, OVAL WOMEN'S FRAME WITH ADDED DETAILS ALONG THE TEMPLES. AVAILABLE IN TWO FEMININE COLOURS - GRAPE AND ROSE.



THE JAEGER 291 ADDS A FUN TWIST TO A CLASSIC RECTANGULAR FRAME, WITH STUNNING DETAILING ALONG THE TEMPLES AND THE CHOICE OF TWO STYLISH COLOURS - BROWN AND LILAC.



52mm - 20mm - 140mm

JAEGER # 292



THIS HALF-RIM OR SUPRA, RECTANGULAR MEN'S FRAME JAEGER 292 IS STYLISH YET EFFORTLESS. AVAILABLE IN TWO COLOURS - GOLD AND TITAN.

 $JAEGER \ \#294$

52mm - 19mm - 130mm



CLASSIC AND UNDERSTATED, THIS WOMEN'S STYLE IS A HALF-RIM/SUPRA FRAME FEATURING SLEEK TEMPLES WITH THE EMBOSSED LOGO ADDING SOME EXTRA FLAIR. AVAILABLE IN TWO STYLISH COLOURS - ROSE AND BLUE.



$JAEGER \ \#301$



THIS MEN'S FRAME FEATURES A RIMLESS DESIGN WITH SLEEK AND SUBTLE TEMPLES AND AN EMBOSSED LOGO. AVAILABLE IN TWO COLOURS - BROWN AND GREY.



A SLEEK, CLASSIC DESIGN WITH A SUBTLE EMBOSSED LOGO, THE MEN'S JAEGER 302 IS AVAILABLE IN TWO COLOURS - GOLD AND TITAN.



54mm - 18mm - 145mm

JAEGER # 303



JAEGER 303 IS A RIMLESS MEN'S FRAME - ROUNDED RECTANGULAR IN SHAPE WITH SLIM METALLIC TEMPLES FEATURING A SUBTLE JAEGER LOGO. AVAILABLE IN TWO COLOURS - BROWN AND GREY.

JAEGER # 304

56mm - 17mm - 145mm



JAEGER 322 IS A CLASSIC MEN'S FRAME THAT IS AVAILABLE IN GOLD OR TITAN. AN EMBOSSED JAEGER LOGO ALONG THE SLIM METALLIC TEMPLES COMPLETES THIS DISTINGUISHED LOOK.



46mm - 18mm - 125mm

JAEGER # 305



THE JAEGER 305 IS AN ELEGANT, HALF-RIM DESIGN. AVAILABLE IN BROWN AND VIOLET, THIS RECTANGULAR FRAME IS COMPLIMENTED BY METALLIC TEMPLES WITH PATTERNED DETAILING ALONGSIDE THE JAEGER LOGO TO CREATE A CLASSIC FINISH.

C15 BROWN/BRONZE

CODE: J306C15BR/BRZ53

$JAEGER \ \#306$

53mm - 19mm - 140mm

C16 GREY/TITAN CODE: J306C16GR/TITN53



THE JAEGER 306 IS A MASCULINE FRAME THAT GIVES A MODERN TWIST TO A TRADITIONAL DESIGN. AVAILABLE IN THE CHOICE OF TWO COLOURS - BROWN & BRONZE OR GREY & TITAN, THE FRAME IS COMPLIMENTED BY METALLIC TEMPLES AND A SUBTLE JAEGER LOGO.



53mm - 18mm - 145mm

JAEGER # 307



THIS MEN'S JAEGER 307 RECTANGULAR SUPRA FRAME FEATURES CLASSIC DETAILING ALONG THE METALLIC TEMPLES TO CREATE A TIMELESS LOOK FOR THE WEARER. AVAILABLE IN TWO COLOUR - BROWN AND GREY.

JAEGER #308



JAEGER 308 IS A SIMPLE YET STYLISH RIMLESS FRAME. THE SMALL, RECTANGULAR LENSES ARE COMPLIMENTED BY FLORAL DETAILING ON THE TEMPLES. AVAILABLE IN TWO STUNNING COLOURS - BRONZE AND ROSE.



 $JAEGER \ \#309$



AVAILABLE IN TITAN, THE JAEGER 309 IS A CONTEMPORARY MEN'S RECTANGULAR FRAME FEATURING A VERY SUBTLE ENGRAVING OF THE JAEGER LOGO ACROSS THE TEMPLES. THE BLACK CONTRASTING TEMPLE TIPS ADD A STUNNING FINISH TO THE FRAME.



JAEGER 310 IS AN ELEGANT, RECTANGULAR FRAME. AVAILABLE IN TWO COLOURS - BROWN AND GRAPE, IT FEATURES ADDITIONAL PATTERN DETAILING ALONGSIDE THE JAEGER LOGO TO CREATE A CLASSIC FINISH.



47mm - 17mm - 130mm

$JAEGER \ \#311$



JAEGER 311 IS A STYLISH WOMEN'S FRAME. AVAILABLE IN TWO EASY TO WEAR COLOURS - GOLD AND TITAN. THE SUBTLE DESIGN FEATURES AN EMBOSSED JAEGER LOGO ALONG THE TEMPLES.

JAEGER #312 CI5 BROWN CODE: J312C15BROWN53 CODE: J312C15BROWN53 CODE: J312C16GREY53 CODE: J312C16GREY53

JAEGER 312 IS A STYLISH, RECTANGULAR MEN'S FRAME. AVAILABLE IN BROWN OR GREY, THE DESIGN IS COMPLIMENTED BY METALLIC TEMPLES AND A SUBTLE JAEGER LOGO.



$JAEGER \ \#313$



JAEGER 313 IS A STYLISH, OVAL FRAME AVAILABLE IN TWO COLOURS - BROWN AND GRAPE. FEATURING ADDITIONAL PATTERN DETAIL ON THE TEMPLES TO COMPLETE THE LOOK.

JAEGER # 314

52mm - 17mm - 130mm



JAEGER 314 COMBINES A ROUNDED RECTANGULAR FRAME WITH SLIM METALLIC TEMPLES. AVAILABLE IN TWO COLOURS - SMOKE & AQUA OR PLUM & PINK.



54mm - 19mm - 145mm

$JAEGER \ \#315$



JAEGER 315 IS A CONTEMPORARY MEN'S RIMLESS FRAME, AVAILABLE IN RUTHENIUM AND NAVY. THE EMBOSSED LOGO DETAILING ALONG THE TEMPLES ADDS A CLASSIC, SUBTLE FINISH.



SUBTLE AND UNDERSTATED, THIS RIMLESS MEN'S FRAME COMBINES ROUNDED RECTANGULAR FRAMES AND SLIM METALLIC TEMPLES. AVAILABLE IN EITHER GREY OR NAVY, THE JAEGER 316 FEATURES AN ADDITIONAL EMBOSSED LOGO FOR SOME EXTRA CLASS.



51mm - 17mm - 130mm

$JAEGER \ \#317$



THE RIMLESS DESIGN OF THE JAEGER 317 IS AVAILABLE IN TWO COLOURS - VIOLET AND ROSE. THIS ELEGANT WOMEN'S FRAME ALSO FEATURES EMBOSSED LINEAR DETAILING ACROSS ITS SLIM METALLIC TEMPLES, ADDING A SOPHISTICATED FINISH TO THE FRAME.

JAEGER #318



JAEGER 318 IS A WOMEN'S DESIGN WITH A SMALL RECTANGULAR FRAME, COMPLIMENTED BY EMBOSSED, PATTERN-EFFECT DETAILING. AVAILABLE IN TWO EASY TO WEAR COLOURS - BROWN AND VIOLET.



48mm - 18mm - 130mm

JAEGER # 320



JAEGER 320 IS AN ELEGANT HALF-RIM FRAME WITH TWISTED METALLIC TEMPLES AND EMBOSSED WITH THE SIGNATURE JAEGER LOGO. THIS RECTANGULAR WOMEN'S DESIGN IS AVAILABLE IN EITHER GRAPE OR BLUE.

JAEGER # 321

51mm - 17mm - 130mm

C90 BLUE CODE: J321C90BLUE51

JAEGER 321 IS A STYLISH AND ELEGANT FEMALE FRAME. AVAILABLE IN A CHOICE OF TWO EASY TO WEAR COLOURS, VIOLET AND BLUE - THIS FRAME FEATURES AN EMBOSSED JAEGER LOGO AND STUNNING DESIGN FEATURES ACROSS THE TEMPLES.



53mm - 16mm - 142mm

JAEGER # 322



JAEGER 322 IS A CLASSIC MEN'S FRAME THAT IS AVAILABLE IN GOLD OR RUTHENIUM. THIS DESIGN FEATURES COMFORT NOSE PADS AND AN EMBOSSED JAEGER BRAND LOGO ALONG THE SLIM METALLIC TEMPLES, CREATING A TIMELESS LOOK.

JAEGER #323

48mm - 17mm - 130mm



JAEGER 323 IS A CLASSIC WOMEN'S FRAME THAT IS AVAILABLE IN EITHER GRAPE OR ROSE. THE SLIM METALLIC TEMPLES FEATURE AN EMBOSSED PATTERN DESIGN AND A JAEGER LOGO FOR SOME EXTRA CLASS.



50mm - 18mm - 142mm

 $JAEGER \ \#324$



A SLIM, RECTANGULAR MEN'S DESIGN AVAILABLE IN GOLD OR RUTHENIUM, JAEGER 324 IS SIMPLE YET STYLISH FRAME WITH ADDED EMBOSSMENT ON THE TEMPLES.



THIS WOMEN'S DESIGN IS CLASSIC AND COMFORTABLE WITH AN OVAL FRAME AND A SUBTLE EMBOSSED LOGO. AVAILABLE IN TWO FEMININE COLOURS - GOLD AND VIOLET.





THIS CLASSIC MEN'S FRAME FEATURES A STRONG BROW LINE AND A SUBTLE LOGO ON THE TEMPLES. AVAILABLE IN TWO STYLISH COLOURS - GOLD AND TITAN.



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