



PURITI
MADE IN JAPAN

ABOUT THE BRAND

Puriti is the ultimate crossroads where style, innovation and comfort meet.

Puriti is a collection of eyewear crafted from titanium that present timeless styles with state-of-the-art Japanese craftsmanship.

Puriti delivers unrivalled comfort. Japanese titanium is renowned for its strength and durability with high resistance to corrosion.

Every Puriti frame is naturally lightweight and hypoallergenic.



NEW FRAMES

Puriti's new frames showcase style, innovation and comfort.

Introducing our latest collection of frames at Puriti Eyewear, our new frames are meticulously crafted to blend modern aesthetics with timeless sophistication, ensuring that every pair not only enhances your vision but also complements your unique style.

Experience the perfect fusion of fashion and function with Puriti's new frames.

PURITI
MADE IN JAPAN



PURITI 40

SIZE: 50-20-145

Puriti 40 is a classic rectangular supra frame, made from Japanese titanium. Lightweight yet durable, it offers a clean, structured look suitable for daily wear.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 39

SIZE: 52-20-145

Puriti 39 is a rectangular frame with a more defined, masculine look. Crafted from lightweight, durable titanium, it is designed to provide lasting comfort alongside everyday resilience.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 38

SIZE: 53-17-145

Puriti 38 features a classic rectangular shape with a distinctive horizontal bridge. Available in titan and gold colourways, it offers a balanced design that suits a wide range of prescriptions and styles.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 37

SIZE: 51-16-135

Puriti 37 is a delicate, refined frame available in two soft colourways, rose gold and violet. Its slim proportions make it a comfortable and understated option for everyday wear.



COLOUR: C71 - ROSE GOLD



COLOUR: C29 - VIOLET

PURITI 36

SIZE: 53-15-140

Puriti 36 is available in two colourways, violet and rose gold. Designed with a classic shape, this women's frame is crafted from pure Japanese titanium, offering a refined look with lightweight durability.



COLOUR: C71 - ROSE GOLD



COLOUR: C29 - VIOLET

OUR COLLECTION

Discover the full collection at Puriti, where every piece is a testament to our commitment to quality, style, and innovation.

Our diverse range of eyewear is designed to cater to every taste and need, from classic silhouettes to contemporary designs.

Embrace the perfect blend of fashion and function with our full collection.

PURITI
MADE IN JAPAN



PURITI 35

SIZE: 55-16-145

Puriti 35 is a modern, masculine, rectangular frame defined by its angular detailing.



COLOUR: C20 - MATT GUN



COLOUR: C21 - MATT BLACK

PURITI 34

SIZE: 49-17-135

Puriti 34 is a contemporary titanium design with clean, angular lines.



COLOUR: C46 - GRAPE



COLOUR: C71 - ROSE GOLD

PURITI 33

SIZE: 51-21-140

Puriti 33 is a retro-inspired round eye frame with refined detailing for a timeless look.



COLOUR: C18 - TITAN



COLOUR: C19 - GOLD MATT

PURITI 32

SIZE: 51-18-130

The Puriti 32 offers a refined, minimalist design with a delicate square shape that complements any style. These lightweight frames blend elegance and comfort, ideal for a modern, understated look.



COLOUR: C10 - GOLD



COLOUR: C71 - ROSE GOLD

PURITI 31

SIZE: 50-18-140

The Puriti 31 frames offer effortless sophistication with a modern square shape.

They're designed for comfort and style, perfect for a timeless, refined look.

Available in two chic colours: Gold and Rose Gold.



COLOUR: C10 - GOLD



COLOUR: C71 - ROSE GOLD

PURITI 30

SIZE: 53-17-140

An up-to-date take on the popular round eye, Puriti 30 offers just that. In Violet and Rose Gold, it's the perfect choice. Made in Japan from the highest quality Japanese titanium.



COLOUR: C29 - VIOLET



COLOUR: C71 - ROSE GOLD

PURITI 29

SIZE: 53-15-140

Puriti 29 offers a subtle angular style with the traditional feel of titanium eyewear. Slightly oversized, this frame is the perfect choice for someone looking for durable, and long-lasting eyewear. Choose between Violet and Rose Gold.



COLOUR: C29 - VIOLET



COLOUR: C71 - ROSE GOLD

PURITI 28

SIZE: 51-18-145

Puriti 28 is a bold oversized square style frame with bevel detailing on the bridge. Made in Japan from the finest Japanese titanium offering a durable and long-lasting frame. Available in Gold.



COLOUR: C10 - GOLD

PURITI 27

SIZE: 54-18-145

Puriti 27 is a true masterpiece of Japanese craftsmanship. This supra frame is rectangular in shape and is forged from lightweight and durable titanium, making it both comfortable to wear and exceptionally resilient.



COLOUR: C16 - RUTHENIUM



COLOUR: C10 - GOLD

PURITI 26

SIZE: 55-16-141

Puriti 26 is an eye-catching, bold aviator style of frame - with its larger rounded rims, detailing across the top and comfort bridge. Available in Gold and Titan.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 24

SIZE: 53-16-141

Puriti 24 is a classic shape frame with its rounded square rims, but with unique features such as the comfort bridge.

Available in Gold.



COLOUR: C10 - GOLD

PURITI
MADE IN JAPAN

PURITI 23

SIZE: 54-19-145

Puriti 23 is a rounded rectangle shape, with a complementary pattern featured on the outside of the temple arm. Available in Navy and Ruthenium.



COLOUR: C90 - NAVY



COLOUR: C16 - RUTHENIUM

PURITI 22

SIZE: 50-17-130

Puriti 22 is a feminine, square frame, complemented by thicker temples sporting swirled embossed detailing on them.



COLOUR: C15 - BROWN

PURITI
MADE IN JAPAN

PURITI 19

SIZE: 50-18-141

Puriti 19 is a wearable, boxy designed frame with its square rims and horizontal bridge.

Available in Gold and Ruthenium.



COLOUR: C10 - GOLD



COLOUR: C16 - RUTHENIUM

PURITI 18

SIZE: 49-17-135

Puriti 18 is a feminine, oval frame complemented by a leaf-esque pattern on the side of the temples.

Available in two colourways: Violet and Rose.



COLOUR: C71 - ROSE



COLOUR: C29 - VIOLET

PURITI 17

SIZE: 48-17-130

Puriti 17 is a beautiful oval design, paired with comfortable nose pads and subtle contrasting temple tips. Available in Grape and Rose.



COLOUR: C46 - GRAPE



COLOUR: C71 - ROSE

PURITI 16

SIZE: 52-19-140

Puriti 16 is a bold, square frame, complete with subtle patterned detailing on the temples. Available in two sleek colours: Gold and Titan.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 15

SIZES: 56-17-145 and 56-17-140

Puriti 15 showcases a classic aviator style frame, but in a sleek design for wearability in your daily life.

Available in Gold and Titan.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 14

SIZE: 52-16-140

Puriti 14 is an understated rimless design, perfect for everyday use, complete with comfortable nose pads and sturdy. Available in sleek Gold and Titan.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI 13

SIZE: 53-17-140

Puriti 13 demonstrates a classic rimless design in its square shape, which makes the bridge and temples stand out nicely. Available in Blue.



COLOUR: C90 - BLUE

PURITI
MADE IN JAPAN

PURITI 12

SIZE: 48-18-130

Puriti 12 is a thin, delicate design - perfect for petite faces. Available in two feminine colours: Grape and Rose Gold.



COLOUR: C46 - GRAPE



COLOUR: C71 - ROSE GOLD

PURITI 11

SIZE: 54-16-145

Puriti 11 is an extremely interesting frame - rimless but in a cat eye shape. Making for a striking twist on a classic design. Available in Gold.



COLOUR: C10 - GOLD

PURITI 07

SIZE: 47-17-130

Puriti 07 boasts a timeless, sleek metal design. With detailing on the temples and comfortable nose pads.

Available in Rose.



COLOUR: C71 - ROSE

PURITI 06

SIZE: 51-18-130

Puriti 06 is a half-rim oval design, featuring a delicate Japanese-inspired design on the temples. Available in bold Brown and gorgeous Grape.



COLOUR: C15 - BROWN



COLOUR: C46 - GRAPE

PURITI 04

SIZE: 50-16-130

Puriti 04 features a nose pad which stems from the bridge for enhanced comfort, and intricate Japanese inspired detailing on the temples.

Available in Gold and Violet.



COLOUR: C10 - GOLD



COLOUR: C29 - VIOLET

PURITI 03

SIZE: 52-17-135

Puriti 03 is a beautiful, dainty half-rim frame,
available in two feminine colourways:
Violet and Rose.



COLOUR: C29 - VIOLET



COLOUR: C71 - ROSE

PURITI 02

SIZE: 52-20-140

Puriti 02 is a half-rim frame in a classic, masculine design. Available in two timeless colours: Gold and Titan.



COLOUR: C10 - GOLD



COLOUR: C16 - TITAN

PURITI

MADE IN JAPAN

HEAD OFFICE

83 Sefton Lane
Maghull
Liverpool
Merseyside
L31 8BU
United Kingdom

EMAIL: sales@continental-eyewear.co.uk

TELEPHONE: 0151 426 3907