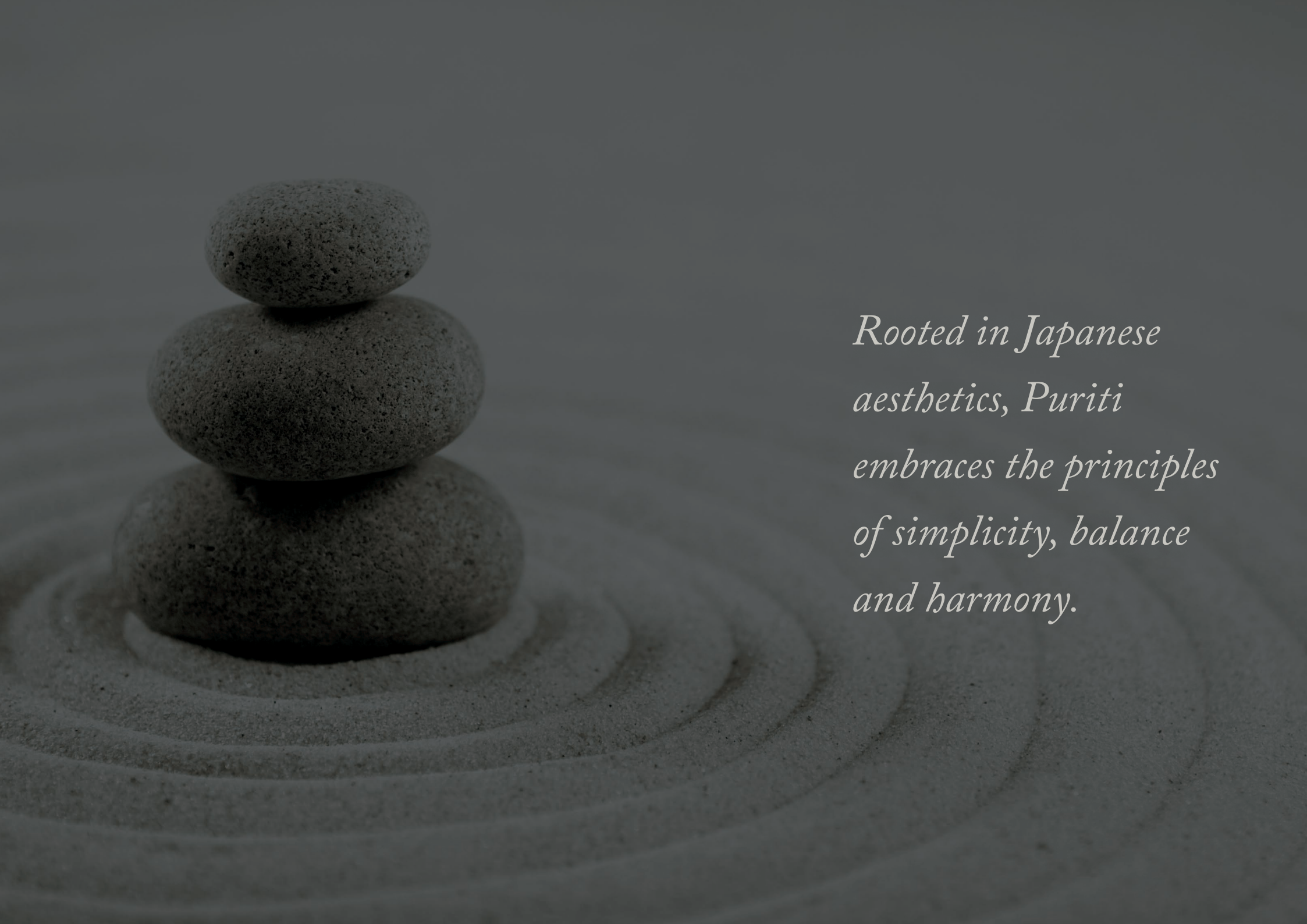
PURITI

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Rooted in Japanese aesthetics, Puriti embraces the principles of simplicity, balance and harmony.



Puriti 35 - C20 Matt Gun

A Legacy of Japanese Craftsmanship

At the heart of Puriti lies an unwavering dedication to precision, tradition and artistry.

Each frame is meticulously handcrafted in a family-owned factory in Japan, where generations of artisans have perfected the art of eyewear craftsmanship.

New Releases

42

Puriti 42 is a butterfly-shaped, rimless frame with tapering temples, creating a refined and understated look.

Size: 52-16-140



Colour: C10 Gold



Colour: C71 Rose Gold

PURITI
MADE IN JAPAN

41

Puriti 41 is a soft rectangular, rimless frame with tapering temples, offering a subtle and versatile look.

Size: 53-18-145



Colour: C10 Gold



Colour: C16 Ruthenium

Full Collection

40

Puriti 40 is a classic rectangular supra frame, made from Japanese titanium.
Lightweight yet durable, it offers a clean, structured look suitable for daily wear.

Size: 50-20-145



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

39

Puriti 39 is a half-eye crafted from lightweight, durable titanium. It is designed to provide lasting comfort alongside everyday resilience.

Size: 52-20-145



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

38

Puriti 38 features a classic rectangular shape with a distinctive horizontal bridge. Available in titan and gold colourways, it offers a balanced design that suits a wide range of prescriptions and styles.

Size: 53-17-145



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

37

Puriti 37 is a delicate, refined frame available in two soft colourways, rose gold and violet. Its slim proportions make it a comfortable and understated option for everyday wear.

Size: 51-16-145



Colour: C71 Rose Gold



Colour: C29 Violet

PURITI
MADE IN JAPAN

36

Puriti 36 is available in two colourways, violet and rose gold. Designed with a classic shape, this women's frame is crafted from pure Japanese titanium, offering a refined look with lightweight durability.

Size: 53-15-140



Colour: C71 Rose Gold



Colour: C29 Violet

PURITI
MADE IN JAPAN

35

Puriti 35 is a modern, masculine frame defined by its angular rectangular shape.

Size: 55-16-145



Colour: C20 Matt Gun



Colour: C21 Matt Black

34

Puriti 34 is a contemporary titanium design with clean, angular lines.

Size: 49-17-135



Colour: C46 Grape



Colour: C71 Rose Gold

33

Puriti 33 is a retro-inspired round eye frame with refined detailing for a timeless look.

Size: 51-21-140



Colour: C18 Titan



Colour: C19 Gold Matt

PURITI
MADE IN JAPAN

32

Puriti 32 offers a refined, minimalist design with a delicate square shape that complements any style. These lightweight frames blend elegance and comfort, ideal for a modern, understated look.

Size: 53-17-140



Colour: C10 Gold



Colour: C71 Rose Gold

31

Puriti 31 offers effortless sophistication with this modern soft butterfly shape.
Designed for comfort and style, this frame is perfect for a timeless, refined look.

Size: 50-18-140



Colour: C10 Gold



Colour: C71 Rose Gold

PURITI
MADE IN JAPAN

30

Puriti 30 is a modern take on a popular round-eye design.

Size: 53-17-140



Colour: C29 Violet



Colour: C71 Rose Gold

PURITI
MADE IN JAPAN

29

Puriti 29 offers a subtle angular style with the traditional feel of titanium eyewear. Slightly oversized, this frame is the perfect choice for someone looking for durable, long-lasting eyewear.

Size: 53-15-140



Colour: C29 Violet



Colour: C71 Rose Gold

PURITI
MADE IN JAPAN

27

Puriti 27 is a true masterpiece of Japanese craftsmanship. This supra frame is rectangular in shape and is forged from lightweight and durable titanium, making it both comfortable to wear and exceptionally resilient.

Size: 54-18-145



Colour: C16 Ruthenium



Colour: C10 Gold

26

Puriti 26 is a bold, eye-catching aviator-style frame, with larger rounded rims, detailing across the top and a comfort bridge.

Size: 55-16-142



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

25

Puriti 25 keeps with the sleek designs of the Puriti collection, but feels more modern with its cat eye shape. A flattering frame for most faces.

Size: 52-17-135



Colour: C29 Violet



Colour: C71 Rose

PURITI
MADE IN JAPAN

24

Puriti 24 is a classic frame shape with rounded-square rims and distinctive features such as a comfort bridge.

Size: 53-16-142



Colour: C10 Gold



Colour: C16 Ruthenium

PURITI
MADE IN JAPAN

23

Puriti 23 is a rounded rectangle shape, with a complementary pattern featured on the outside of the temple arm.

Size: 54-19-145



Colour: C90 Navy



Colour: C16 Ruthenium

22

Puriti 22 is a feminine, square frame, complemented by thicker temples sporting swirled embossed detailing on them.

Size: 50-17-130



Colour: C15 Brown

20

Puriti 20 is a shape that everyone loves - an unmissable classic rounded rim in a design that will flatter most face shapes.

Size: 48-20-145



Colour: C10 Gold



Colour: C16 Gun

18

Puriti 18 is a feminine, oval frame complemented by a leaf-esque pattern on the side of the temples.

Size: 49-17-135



Colour: C71 Rose

PURITI
MADE IN JAPAN

17

Puriti 17 is a beautiful oval design, paired with comfortable nose pads and subtle contrasting temple tips.

Size: 48-17-130



Colour: C46 Grape



Colour: C71 Rose

16

Puriti 16 is a bold, square frame, complete with subtle patterned detailing on the temples.

Size: 52-19-145



Colour: C10 Gold

15

Puriti 15 showcases a classic aviator-style shape in a sleek, wearable design for everyday use.

Size: 56-17-145



Colour: C16 Titan

PURITI
MADE IN JAPAN

14

Puriti 14 is an understated rimless design, perfect for everyday use, complete with comfortable nose pads and sturdy temples.

Size: 54-18-145



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

13

Puriti 13 demonstrates a classic rimless design in its square shape, which makes the bridge and temples stand out nicely.

Size: 53-17-140



Colour: C16 Titan

12

Puriti 12 is a thin, delicate design - perfect for petite faces.

Size: 48-18-130



Colour: C46 Grape



Colour: C71 Rose Gold

PURITI
MADE IN JAPAN

11

Puriti 11 is an extremely interesting frame - rimless but in a cat eye shape. Making for a striking twist on a classic design.

Size: 54-16-145



Colour: C71 Rose

10

Puriti 10 is a rimless frame in a classic, feminine design. Paired with intricate swirled detailing, embossed onto the temples for a subtle pop of style.

Size: 52-17-135



Colour: C30 Bronze



Colour: C71 Rose

PURITI
MADE IN JAPAN

09

Puriti 09 is a classic square half-rim frame, which makes the sleek bridge and temple colouration pop.

Size: 53-16-135



Colour: C10 Gold



Colour: C16 Titan

06

Puriti 06 is a half-rim oval design, featuring a delicate Japanese-inspired design on the temples.

Size: 51-18-130



Colour: C15 Brown



Colour: C46 Grape

05

Puriti 05 is a square frame with thicker temples and interesting contrasting temple tips.

Size: 55-17-145



Colour: C10 Gold

04

Puriti 04 features a nose pad which stems from the bridge for enhanced comfort, and intricate Japanese-inspired inspired detailing on the temples.

Size: 50-16-130



Colour: C10 Gold



Colour: C29 Violet

03

Puriti 03 is a beautiful, dainty half-rim frame.

Size: 52-17-135



Colour: C29 Violet

02

Puriti 02 is a half-rim frame in a classic, masculine design.

Size: 52-20-140



Colour: C10 Gold



Colour: C16 Titan

PURITI
MADE IN JAPAN

01

Puriti 01 boasts a timeless, sleek metal design. With detailing on the temples and comfortable nose pads.

Size: 53-20-140



Colour: C10 Gold

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